

# START the CONVERSATION... The New Life Insurance

IT'S NOT JUST INSURANCE.  
IT'S ABOUT PROVIDING  
**CLIENTS WITH A  
SOLUTION. IT'S ABOUT  
LIFE INSURANCE  
FOR LIFE**



**ONE PLAN – MANY BENEFITS**

SEE HOW IT WORKS

THERE WAS A TIME WHEN LIFE INSURANCE MEANT JUST A DEATH BENEFIT...

TODAY'S POLICIES CAN PROVIDE FOR YOU AND YOUR FAMILY WHILE YOU ARE STILL HERE, HELPING WITH LTC EXPENSES, ASSISTED LIVING, ETC..

Pays Your Family  
If You Die Too Soon Like  
Traditional Life Insurance

Pays You Accelerated  
Benefits If You Experience A  
Critical Illness (like Cancer,  
Heart Attack or Stroke)

Pays You Accelerated  
Benefits If You Are Unable  
To Perform 2 of 6 Activities  
of Daily Living Without Help.

**YOUR AGENCY**

YOUR NAME

TEL: 555-123-4567

FAX: 555-465-3261

EMAIL: Insurance@youragency.com

